Argumentative Writing Analysis

Article Title:

Author:

1. Write the **exact** sentence that best states the author's point/overall stance on the topic. After the sentence, write the paragraph number in which the sentence is found.

2. Where, if at all, does the author address a counterclaim/opposing argument and try to rebut it? Write a **paraphrase** of each counterclaim addressed, if he/she did so. If he/she did not do so, write "NONE." Next to each counterclaim written, write the paragraph number in which it was found.

   a.
   b.
   c.

3. Name two claims (whether major claims or supporting claims) that the author uses that you find especially convincing. For each one, explain why you believe that claim to be especially strong/convincing.

   a. Claim-
   b. Reason-

   c. Claim-
   d. Reason-

4. Name one claim (whether a major claim or a supporting claim) that the author uses that you find to be the least effective in supporting their overall point/argument. Explain why you believe that claim to be less effective or possibly even weak/ineffective.

   a. Claim-
   b. Reason-

5. What concrete and/or researched facts did the author use to support his/her claims? **Paraphrase** the facts and write the paragraph numbers where the facts appeared. If the author used none, write "NONE."
   a.
   b.
   c.

6. What experts or prestigious names, etc., did the author use to lend additional credibility and support for his/her claim(s)? Write the names and the paragraph numbers where the names appeared. If none, write "NONE."
   a.
   b.
   c.

7. Evaluate the overall effectiveness of the essay/article. Did you find the author's point/overall argument convincing? Explain your reasoning fully.

8. At the very end of the article, you'll find the copyright information. Immediately after the year of copyright, which is when it was originally published or broadcast, you'll see the publication where it first appeared. Research the source of the original publication/broadcast to find out what kind of an audience would likely read or listen to that source. Write down relevant information that you find about that source that will help determine its core audience.

9. Based on what you learned about the original publication source, what audience do you think the author was reaching out to (target audience)—specifically: would they be a target audience that would likely *initially* agree with author's point/opinion or disagree with it? Explain your reasoning.

   a. Target audience:
   b. Initially agree/disagree:
   c. Reasoning:

10. Based on your answer about the target audience, in what ways do you see that the way the article is written, argued, supported, organized, etc., seem especially appropriate for that audience? How would it need to be different if it were for a very different target audience?

    a. Why is it appropriate for target audience:

    b. How it would need to be different for different target audience and why: